Donor Impact Report
2018
Dear Friends and Supporters,

In 2002, four incredible, passionate women embarked on a journey to establish a community-based organization to support the needs of cancer patients and survivors, their loved ones, and their caregivers. They knew organizations like the American Cancer Society and comprehensive cancer centers were working on finding the causes of and cures for the myriad diseases called cancer; they knew local medical centers, physician groups, and healthcare facilities were tirelessly treating cancer patients; but they also knew that no one was really in the trenches, standing side by side not only with the patients, but with all who are affected when someone they love is diagnosed with cancer. Two years later, they opened their doors.

These four women—Lynn Arnold, Nancy Dowd, Eunice Jadlocki, and Ann Brown—recruited a group of dedicated volunteers, many of whom are still a part of our work today. I am sure none of them could ever imagine that fifteen years later, we have helped over 13,000 people and provided close to 100,000 hours of support. As you review our Donor Impact Report, you will see their ideals in real life. We are honoring our founders and “alumni” in May, for 15 Years of Community + Compassion, but we are also honoring them by looking forward with a bold strategy to truly embrace our vision: So That No One Faces Cancer Alone®.

In 2019, we roll out our Vision for the Future to dramatically expand our reach and to assist those who are often forgotten in the cancer journey—culturally-diverse populations, which often see cancer as a stigma or are unable to access preventative care and treatment; families, especially children, who are watching a loved one face the disease; and patients who need help navigating the financial toll cancer takes. And we will do all of this while still offering vital support, education, nutrition, and wellness programs; resource referral; decision support; and so much more that we have been providing our community for the past 15 years.

In New Jersey, there are over 500,000 cancer survivors, and 1,000 patients facing a new diagnosis every week. Every time we talk to a newly diagnosed cancer patient; a healthcare professional; a community or faith leader; or anyone impacted by cancer, we realize we still have so much more to do and so many more people to support. Your generosity of time and treasure has enabled us to accomplish so much, but there are thousands more people who need us.

So, just like Lynn, Nancy, Eunice, and Ann did back in 2002, I am reaching out to all of you with a simple request—join us. Help us make our Vision for the Future a reality.

Warmest regards,

Amy J. Sutton
Chief Executive Officer

A Message from the Chief Executive Officer

Our Mission

So That No One Faces Cancer Alone®

Amy J. Sutton
Chief Executive Officer
To ensure that all people impacted by cancer are empowered by knowledge, strengthened by action, and sustained by community.
So That No One Faces Cancer Alone®

#MyWordIs

In 2018, we asked our participants, “When you think of Cancer Support Community Central NJ, what word comes to mind?”

Here, and throughout this report, you will see their responses in the leaves that create our community tree.
Our goal is to double or even triple our reach in the following areas that are crucial to the support of cancer patients, their families, and caregivers.

- Support4Families
- Nutrition
- Unmet Needs
- Patient Centered Care
- Multicultural Outreach

Our **Vision for the Future** will be implemented while we continue to provide our traditional services:

- Individual & Group Support
- Nutrition
- Health & Wellness
- Education
- Decision Support
- Resources & Referrals
- Social Connections

Over 13,000 participants have come to rely on our services, **always** offered at no charge.

*So That No One Faces Cancer Alone.*
2017 Audited Financials

2017 Sources of Revenue
$769,100

- Contributions: 89%
- Special Events: 3%
- Investment: 8%

2017 Expenses
$759,273

- Program: 86%
- Management & Administration: 14%

2018 Unaudited Financials

2018 Sources of Revenue
$846,766

- Corporations: 41%
- Foundations: 14%
- Individuals: 27%
- Gov’t / Schools/ Other Non-Profits: 17%
- Investment: 1%

2018 Expenses
$900,856.02

- Program: 86%
- Management & Administration: 14%

So That No One Faces Cancer Alone.
Support4Families

In May, after successful completion of a challenge grant issued by the Far Hills Race Meeting Association, we added a Certified Child Life Specialist to our team. This allied health professional is trained to provide age- and developmentally-appropriate interventions to children facing medical issues directly or indirectly through a loved one. With her guidance, we are building a comprehensive program for loved ones—especially children—facing cancer in their families.

Peaceful Practices for Life

We have added this health and wellness series that includes four different programs: Medical Qi Gong, Journaling, Spirituality, and Meditation. Participants are welcomed to attend one or all in order to de-stress and find their calm.

Expressive Art: iPhone Photography

A professional iPhone photographer offers her expertise in taking and editing photos. The results are beautiful works of art featuring the CSCCNJ grounds and a fun social and creative activity for our participants.
We relaunched our popular *Strengthening Our Schools* conference, which gathers school personnel and community leaders who deal directly with children. This full-day conference featured three separate interactive breakout groups, all facilitated by psychosocial professionals, discussing topics related to supporting students who are facing a cancer diagnosis of their own or that of a loved one. Fifteen of the conference participants expressed interest in starting a support group for students on site at their schools. Because of interest in *Strengthening Our Schools*, we will now be offering it annually.

**Outreach**

Thanks to generous funding from Novartis, we hired a Hispanic/Latino Outreach Coordinator and we are planning a Latino Family Day of Wellness in 2019. We also hosted a South Asian Day of Wellness and began outreach in the LGBTQ and African/Caribbean-American communities.

**Hope Rising**

Traditionally, 108 Sun Salutations are completed at the start of each season to bring good energy. We invited our local community to join us at our Bedminster location for four *Hope Rising* events to welcome each coming season.
#MyWorldIs

So That No One Faces Cancer Alone.®

compassion

understanding

caring

feels like home
So That No One Faces Cancer Alone.
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Generous donations were given in honor and in memory of the following people in 2018:

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Sharon B.
Audrey Balogh
Rita Bartz
Andy Bloodworth
Dr. David Bortniker & Staff
John Bowens
The Carpenter Family
Gina Carro
Lea Chase
Greg Cordasco Sr.
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The Damiano Family
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Robert Wyckoff
We collaborate with many healthcare professionals and organizations in the community to increase awareness of and referrals to our programs. We deliver programs such as the Men’s Cancer Support Group; Latinos Affected by Cancer Support Group; Cancer Transitions; Stress Management; Nutrition and Healthy Cooking; and Educational Workshops on-site at many of our partners’ facilities.

2018 Healthcare Partners Include:

- capitalhealth
- RCCA
- Kessler Institute for Rehabilitation
- Rutgers Cancer Institute of New Jersey
- Saint Peter’s University Hospital
- Memorial Sloan Kettering Cancer Center
- Robert Wood Johnson University Hospital Somerset
- Summit Medical Group
- Overlook Medical Center
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* We warmly remember John, who was a founding member of the PAC who recently passed away.